23rd International Conference on Near Infrared Spectroscopy

NIR2027 Nagoya

The Era of NIR World – Tradition and Innovation sending from Japan –

SPONSORSHIP PROSPECTUS

Dates: November 29 (Mon) – December 3 (Fri), 2027
Venues: Nagoya Congress Center / Nagoya Noh Theater

Organizer: NIR2027 Organizing Committee (under the auspices of ICNIRS)
Co-organizers: Japan Council for Near Infrared Spectroscopy (JCNIRS)
/ Asian NIR Consortium (ANC)

WELCOME MESSAGE

We would like to express our sincere appreciation for your continued support of research and industrial applications in near-infrared (NIR) spectroscopy.

We are pleased to announce that the 23rd International Conference on Near Infrared Spectroscopy (NIR2027) will be held over five days, from November 29 to December 3, 2027, at the Nagoya Congress Center and Nagoya Noh Theater. Held biennially in a host country designated by the International Council for Near Infrared Spectroscopy (ICNIRS), this conference is one of the world's foremost international meetings dedicated to NIR spectroscopy. At the previous conference, NIR2025 in Rome, Italy, several hundred researchers and professionals from around the world gathered for active discussions ranging from theoretical foundations and diverse applications to state-of-the-art instrumentation.

The theme of NIR2027 is "The Era of NIR World – Tradition and Innovation sending from Japan –." From the early development of NIR spectroscopy to the present day, Japan has played a leading role in both academic research and industrial applications in this field. NIR2027 will showcase this tradition and innovation to the world while further strengthening interaction between academia and industry. In addition to keynote lectures, invited lectures, oral presentations, and poster sessions, a commercial exhibition will be held throughout the conference, providing sponsors and exhibitors with opportunities to present their latest instruments, technologies, and solutions to approximately 500 participants from Japan and overseas.

The successful organization of this international conference depends substantially on the generous support of companies and organizations. We therefore respectfully invite you to support NIR2027 through the sponsorship opportunities described in this prospectus, including exhibition booths, seminars, advertising, branding, and other sponsorship programs.

September 2026

NIR2027 Organizing Committee, Chair



Satoru Tsuchikawa (Nagoya University)

1. CONFERENCE OVERVIEW

Conference	23rd International Conference on Near Infrared Spectroscopy / NIR2027
Theme	The Era of NIR World – Tradition and Innovation sending from Japan –
Dates	November 29 (Mon) – December 3 (Fri), 2027 (5 days)
Venues	Nagoya Congress Center (1-1 Atsuta-nishimachi, Atsuta-ku, Nagoya 456-0036, Japan) Nagoya Noh Theater (1-1-1 Sannomaru, Naka-ku, Nagoya 460-0001, Japan)
Organizer	NIR2027 Organizing Committee
Co-organizers	Japan Council for Near Infrared Spectroscopy (JCNIRS), Asian NIR Consortium (ANC)
Expected Attendance	Approximately 500 participants (researchers, professionals, and students from universities, public research institutes, and companies in Japan and overseas)
Official Language	English (no simultaneous interpretation will be provided)
Website	https://jcnirs.org/NIR2027/

Organizing Committee

- Chair: Satoru Tsuchikawa (Nagoya University)
- General Affairs & Finance: Tetsuya Inagaki (Nagoya University; ICNIRS Secretary / Deputy Secretary-General, Asian NIR Consortium)
- External Relations: Te Ma (Nagoya University)
- Venue Coordinator: Norihisa Katayama (Nagoya City University)
- Akifumi Ikehata (NARO Food Research Institute; President, JCNIRS)
- Kazuo Osaki (Metrohm Japan Ltd.; Vice President, JCNIRS)
- Eizo Taira (Faculty of Agriculture, University of the Ryukyus; Vice President, JCNIRS)
- Takuma Genkawa (NARO Food Research Institute)

Main Topics (Tentative)

Theory & Fundamentals / Instrumentation / Chemometrics / Data Science / Imaging & Remote Sensing / Agriculture, Feed & Animal Science / Food & Beverages / Environment, Forestry & Natural Resources / Pharmaceuticals & Biotechnology / Petrochemicals, Polymers & Textiles / Future Trends, and more

2. SPONSORSHIP LEVELS

As at NIR2025 in Rome, NIR2027 will use an à-la-carte cumulative sponsorship system. Sponsors may freely combine the opportunities listed in the following section. Sponsorship level will be determined by the total value of the selected items, with benefits provided according to the level achieved.

Level	Total Sponsorship	Key Benefits
Platinum	JPY 2,000,000 or more	Logo displayed prominently on the website, in the abstract book, and at the venue; acknowledgment at the Opening Ceremony; complimentary conference registration and banquet admission for 3 persons
Gold	JPY 1,500,000 or more	Priority logo placement on the website, in the abstract book, and at the venue; acknowledgment at the Opening Ceremony; complimentary conference registration for 2 persons
Silver	JPY 800,000 or more	Logo displayed on the website, in the abstract book, and at the venue; complimentary conference registration for 1 person
Bronze	JPY 300,000 or more	Logo displayed on the website and in the abstract book
Sponsor	Less than JPY 300,000	Company name listed on the website and in the abstract book

Examples of Combined Sponsorship Opportunities

PLATINUM Sponsor
- Example 1: 2 Booths + Congress Bags + Banquet Sponsorship + Abstract Book (back cover)
- Example 2: 4 Booths + Luncheon Seminar + Coffee Break Sponsorship + Notepad + Flyer

GOLD Sponsor
- Example 1: 2 Booths + Company Presentation + Selfie Frame + 2 Coffee Break Sponsorships + Link from Official Website
- Example 2: 1 Booth + Sponsored Workshop + Welcome Party Sponsorship

SILVER Sponsor
- Example 1: 1 Booth + Name Badge Lanyards + Notepad + Abstract Book (1 Page)
- Example 2: Luncheon Seminar + Abstract Book (1 Page)

BRONZE Sponsor
- Example 1: 1 Booth + Abstract Book (1 Page)
- Example 2: Company Presentation + Link from Official Website

Sponsor
- Example 1: Link from Official Website + Flyer Insert + Abstract Book (1 Page)
- Example 2: Abstract Book (1 Page)

Customized sponsorship packages can also be arranged to suit your budget and objectives. Please feel free to contact us.

3. SPONSORSHIP OPPORTUNITIES AND FEES

Opportunity	Fee / JPY	Notes
A. Exhibition		
A-1 Exhibition (1 booth: W1,800 × D900 mm)	200,000	20–30 booths; first-come, first-served Electricity and panels charged separately at cost
B. Seminars & Presentations		
B-1 Luncheon Seminar (60 min)	700,000	One slot per day; sponsor to provide boxed lunches
B-2 Sponsored Workshop (Nov. 29, Pre-Seminar slot)	800,000	Limited availability
B-3 Company Presentation (15 min within program)	250,000	Limited availability
C. Advertising		
C-1 Program / Abstract Book (A4, full page, color)	100,000	
C-2 Program / Abstract Book (Back cover, color)	200,000	Exclusive to one sponsor
C-3 Link from Official Website	50,000	
C-4 Email Blast to Participants (One distribution shortly before the event)	200,000	Sponsor to provide content
D. Branding		
D-1 Name Badge Lanyards (Produced by organizer with sponsor logo)	350,000	Exclusive to one sponsor
D-2 Congress Bags (Produced by organizer with sponsor logo)	500,000	Exclusive to one sponsor
D-3 One Branded Gadget or Advertising Flyer in Congress Bag (1 item)	100,000	Sponsor to provide the item
D-4 Notepad & Pen	150,000	Exclusive to one sponsor; sponsor to provide items
D-5 Selfie Frame	300,000	Exclusive to one sponsor; sponsor to provide the item
D-6 Logo on Charging Station	150,000	
E. Catering & Social Events		
E-1 Welcome Party Sponsorship (Nov. 29)	500,000	Exclusive to one sponsor; catering provided by organizer
E-2 Lunch Sponsorship (per occasion)	300,000	Catering provided by organizer
E-3 Coffee Break Sponsorship (per occasion)	250,000	Catering provided by organizer
E-4 Banquet Sponsorship (Dec. 2)	900,000	Exclusive to one sponsor; catering provided by organizer
F. General Sponsorship (Donation)		
F-1 General Sponsorship Contribution (per unit)	50,000	Any number of units may be purchased

All fees are stated exclusive of tax. Opportunities limited to one sponsor will be allocated on a first-come, first-served basis.

Please refer to the following section for detailed terms and conditions for the exhibition and other sponsorship opportunities.

4. DETAILS OF SPONSORSHIP OPPORTUNITIES

A. Exhibition

- Exhibition venue: Event Hall, Nagoya Congress Center (on the same floor as the poster area [approximately 105 presentations planned], registration, rest area, and refreshment corner). Please see the floor plan on the following page.
- Exhibition period: November 30 (Tue) – morning of December 3 (Fri), 2027. Move-in and setup: November 29 (Mon).
- Booth specifications: W1,800 mm × D900 mm (display table and chair included). Please contact us separately regarding panels, electricity, and other ancillary equipment.
- Booth locations will be determined by the organizer, taking sponsorship level and order of application into consideration. The layout may be changed for operational reasons.
- Exhibitors are responsible for all costs associated with transportation, storage, and decoration of exhibits.

B. Seminars & Presentations

- Luncheon Seminar: Held during the lunch period in a lecture room with 280 classroom-style seats. The fee does not include boxed lunches for participants; the Secretariat can arrange them on the sponsor's behalf.
- Company Presentation: A 15-minute presentation slot will be provided within the program. Content must be coordinated in advance with the Program Committee.
- Sponsored Workshop: Held in a Pre-Seminar slot on the first day (November 29). All costs associated with the workshop, including registration fees for invited speakers, are the sponsor's responsibility.

C. Advertising

- Program / Abstract Book: Advertisements will appear in the printed pocket program and PDF abstract book. A4 format. Please submit press-ready artwork in PDF format.
- Website: Your logo and link will be displayed on the sponsor page of the official website through the end of the conference.
- Email Distribution: Your company logo and introduction will be included in a newsletter distributed to registered participants during the week immediately preceding the conference.

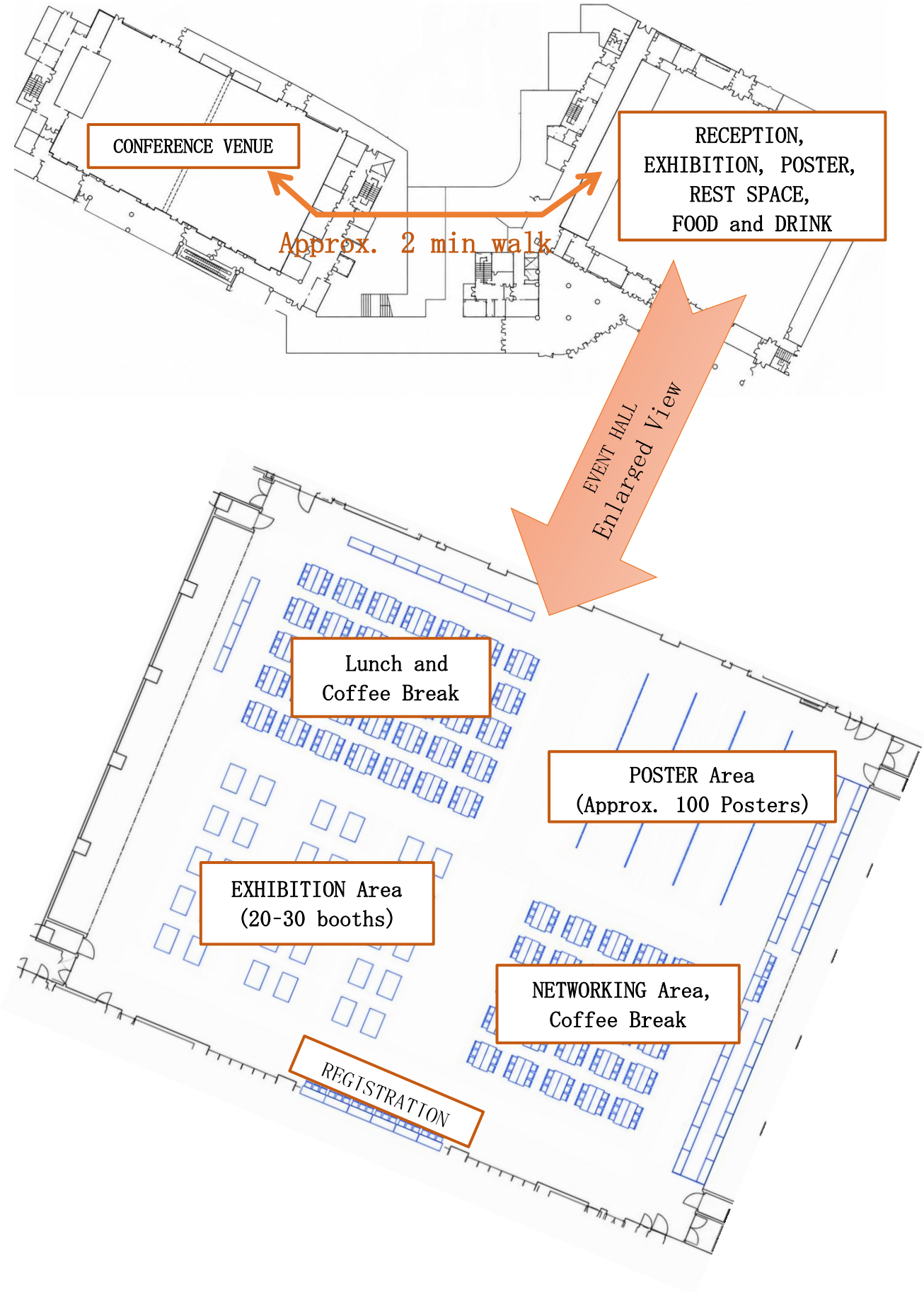
D. Branding

- Name badge lanyards, congress bags, notepads, pens, and similar items will be distributed to all participants, providing high visibility (each opportunity is exclusive to one sponsor).
- Congress Bag Insert: One flyer (up to A4 size) or one promotional item. Physical materials must be delivered to the designated location by the specified deadline.
- Selfie Frame: A selfie frame will be placed at the venue entrance during the conference to encourage participants to share photos on social media.
- Charging Station: Your company logo will be displayed on a charging station installed in the venue rest area.

E. Catering & Social Events

- Sponsors will be acknowledged during the Welcome Party (November 29), lunches, coffee breaks, and Banquet (December 2), and sponsor logos will be displayed at the respective venues.

Venue Floor Plan



5. APPLICATION PROCEDURE AND SCHEDULE

Please complete the Sponsorship / Exhibition Application Form available on the official website and submit it by email to the Secretariat listed below. An invoice will be issued after your application has been confirmed.

Item	Schedule (Tentative)
Sponsorship and Exhibition Applications Open	September 2026
Deadline for Luncheon Seminar and Presentation Slot Applications	May 31 (Mon), 2027
Deadline for Exhibition and Advertising Applications	August 31 (Tue), 2027
Deadline for Advertisement Artwork	August 31 (Tue), 2027
Sponsorship Payment Deadline	August 31 (Tue), 2027
Exhibitor Information Pack Distributed	Around September 2027

6. PAYMENT TERMS

- Payment must be made by bank transfer based on the issued invoice. Bank transfer fees are the responsibility of the sponsor.
- All fees are quoted in Japanese yen and are exclusive of tax.
- Sponsorship and exhibition applications are confirmed upon receipt of payment.

7. CANCELLATION POLICY

- Cancellations must be submitted to the Secretariat in writing (email is acceptable).
- Cancellations received on or before August 31, 2027: 50% of the sponsorship fee will be charged as a cancellation fee.
- Cancellations received after August 31, 2027: 100% of the sponsorship fee will be charged.
- The organizer reserves the right to change the venue, schedule, exhibition space location, or other arrangements when deemed necessary for operational reasons. Any such changes will be communicated through an official notice.

8. CONTACT AND APPLICATION

Secretariat, 23rd International Conference on Near Infrared Spectroscopy

- Chair: Satoru Tsuchikawa (Nagoya University)
- General Affairs & Finance: Tetsuya Inagaki
- E-mail：nir2027.sponsors@or.kntct.com
- Official Website：https://jcnirs.org/NIR2027/

The Organizing Committee sincerely appreciates your generous support and cooperation.